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**FOR IMMEDIATE RELEASE**

December 2008



## **Cosmetic Image Marketing Launches the Exclusive Best Practices Inner Circle Club**

With years in the making Cosmetic Image Marketing is excited to announce the launch of its much anticipated Best Practices Inner Circle Club. This exclusive club offers its physician members round-the-clock access to essential tools for attracting loyal aesthetic patients, enhancing their professional presence and truly excelling in aesthetic medicine.

Cosmetic Image Marketing's Best Practices Inner Circle Club compiles a wealth of proven strategies, tools and resources used by the top doctors in aesthetic medicine to build their successful practices. Updated regularly, Best Practices Inner Circle Club members can watch online modules and webinars conducted by leaders in aesthetic industry marketing, listen to teleseminars, download done-for-you, easy to customize graphic design files for quick implementation, read archived aesthetic marketing articles written for trade publications and receive input on their existing marketing efforts by aesthetic industry marketing expert Catherine Maley, MBA.

Best Practices Inner Circle Club enjoy 24 hour access to topics such as: *Aesthetic Sales 101- How your Staff Can Close More Procedures*, *5 Things You Can Do Today to Grow Your Aesthetic Practice by 20%*, *How to Promote Minimally Invasive Procedures*, *How to Sell Retail Profitably in Your Practice* and many, many more.

Cosmetic Image Marketing's Best Practices Inner Circle Club is the newest practice building resource crafted by Catherine Maley, MBA. Catherine is the author of the ASPS endorsed book, *Your Aesthetic Practice: What Your patients Are Saying*, a noted speaker, and was recently interviewed by the New York Times.

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