

Social Media Ideas *for Plastic Surgeons*



FAQs on Procedures



Patient Testimonial



Before & After Photos



Q&A with Patient



Ask Audience a Question



Day in the Life of a Surgeon



How To Video



Inspiring Quote



Share What You're Reading



Share How You Stay in Shape



Show Off Your Cooking Skills



Highlight a New Procedure



Share Free Resource



Contest or Giveaway



Virtual Event Invite



Behind the Scenes Photo



Funny Cartoon or Meme



Staff Product Pick



Share a Tip or Trick



Tell a Story



Conduct a Survey



Quick Video Training



Fun Fact



Comic or Meme



You Speaking



Share a Fan Photo



Share an ASAPS Statistic



Catchy Photo or Video



Themed Promo



Tour of Your Office