Social Media ideas *for Plastic Surgeons*

- FAQs on Procedures
- Patient Testimonial
- Before & After Photos
- Q&A with Patient
- Ask Audience a Question
- Day in the Life of a Surgeon
- How To Video
- Inspiring Quote
- Share What You're Reading
- Share How You Stay in Shape
- Show Off Your Cooking Skills
- Highlight a New Procedure
- Share Free Resource
- Contest or Giveaway
- Virtual Event Invite
- Behind the Scenes Photo
- Funny Cartoon or Meme
- Staff Product Pick
- Share a Tip or Trick
- Tell a Story
- Conduct a Survey
- Quick Video Training
- Fun Fact
- Comic or Meme
- You Speaking
- Share a Fan Photo
- Share an ASAPS Statistic
- Catchy Photo or Video
- Themed Promo
- Tour of Your Office

Have a question or need help setting up your own social media calendar?
Schedule a **Free 30-minute strategy call** with Catherine at
www.CatherineMaley.com

Catherine Maley
More Patients. Guaranteed.